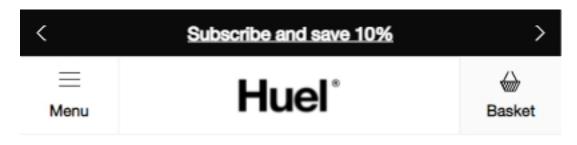
Compare Redesign

Original Design



How to Use Huel



Using Huel for the first time? Read on for everything you need to know, or take a look at our Quick Start Guide. Enjoy the ride!

How to prepare the perfect Huel

Add cold water to your shaker's 500ml fill line, then:

- Add 2 level scoops of Huel Powder
- Place the internal grid in your shaker
- · Screw the lid and cap on tightly
- Shake hard for 10 seconds

Once you're happy, get creative! Our top tips:

- If you want to be precise, use scales to weigh your Huel
- · Add ice cubes, or even try chilling overnight
- Too thick? Add more water
- Too thin? Use less next time
- Customise your flavour with our Flavour Boosts
- Try milk (or milk alternative) instead of water for a creamier end result

What percentage of your diet should be Huel?

This is entirely up to you. We've found that the most popular approach is to replace timepressured weekday meals like breakfast and lunch, then sit down for a traditional meal in the evening. The best of both worlds!

But you can also use Huel as a snack, so make sure you check out our Huel Bars.



Whatever you do, make sure to gradually build up your Huel intake. Your body needs time to adjust to change in your diet, so start with 1 Huel meal a day, and add 1 more every 3-5 days until you reach your ideal balance.

How many calories do you need?

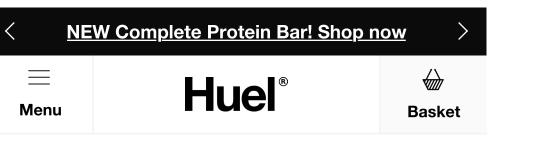
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Seth 2,454kcal per day

Seth, 25, male. 6ft (1m 83cm) and 12st 0lbs (76kg). Exercises 3x per week. Maintaining weight needs 2,454kcal. To lose it, we recommend a deficit of 500kcal per day. To gain weight, a 500kcal daily surplus.

Goal Brookfast AM Lunch

Redesign



How to use Huel Powder

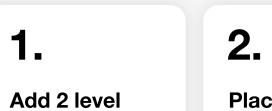
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Dropdown State

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How to prepare the perfect Huel Add cold water to your shaker's 500ml fill line, then:



On This Page

Place the internal grid in scoops of Huel Powder your shaker

3.	4.
Screw the lid and cap on tightly	Shake hard for 10 seconds

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	his Page –
•	How to prepare the perfect Huel
•	What percentage of your diet should be Huel?
•	How many calories do you need?
•	How to measure and weigh Huel
•	Powder Hacks
•	Consume or store?
•	Clean
•	New Huel Shaker FAQs

Goal	Breakfast	AM Snack	Lunch
Lose Fat (-500kcal)	Huel 2 scoops	-	Huel 2 scoops
Maintain Weight	Huel 2 scoops	Huel Bar	Huel 2 scoops
Gain Weight (+500kcal)	Huel 2 scoops	Huel 2 scoops	Huel 2 scoops

Melanie, 1,908kcal per day

Melanie, 25, female. 5ft7inches (1m 70cm) and 10st 0lbs (65.5kg). Exercises 3x per week. Maintaining weight needs 1,908kcal. To lose it, we recommend a deficit of 400kcal per day. To gain weight, a 400kcal daily surplus.

Goal	Breakfast	AM Snack	Lunch	P S
Lose Fat (-400kcal)	Huel 2 scoops	-	Huel 2 scoops	-
Maintain Weight	Huel 2 scoops	Huel Bar	Huel 2 scoops	F
Gain Weight (+400kcal)	Huel 2 scoops	Huel Bar	Huel 2 scoops	F

If you want to learn more about how to gain weight or lose fat, read our guides, written by our Nutritionist James Collier:

· Huel Guide to Gaining Weight

Huel Guide to Fat Loss

How to measure and weigh Huel

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Huel Black Edition weighs slightly less compared to Huel Powder - with one level scoop of Black Edition holding roughly 45g rather than 50g. This is due to a difference in density between the two powders. Although weighing slightly different amounts, calorie count is the same for both, with one level scoop containing roughly 200 calories.



If you want to weigh your Huel more accurately, we recommend using some simple kitchen scales. For example, add water to your shaker's fill line, then place on the scales and zero them. Then add your Huel for a precise measurement.

See below our charts indicating the amount of calories in Huel by scoop and by weight to help you with your calculations:

Calories by scoop

Number of Level Scoops	Weight	Huel Powder
1	50g	200kcal
2	100g	400kcal
3	150g	600kcal
4	200g	800kcal

Powder Hacks



ideal balance.

Too busy for breakfast? Ϋ́ Huel is the perfect commute ready meal.

How many calories do you need?

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> Melanie Seth



Exercises Weight Height 12st Olbs 3x per week 6ft 1m 83cm 76kg

Maintaining weight needs 2,454kcal. Our recommendations on how to: Lose it = a daily deficit of -500kcal. Gain it = a daily surplus of +500kcal.

Lose Fat Gain Weight Maintain Weight +500kcal -500kcal

Huel 2 scoops Breakfast AM Snack Huel 2 scoops Lunch PM Snack Huel Bar **Evening Meal** 744kcal **Evening Snack** 210kcal

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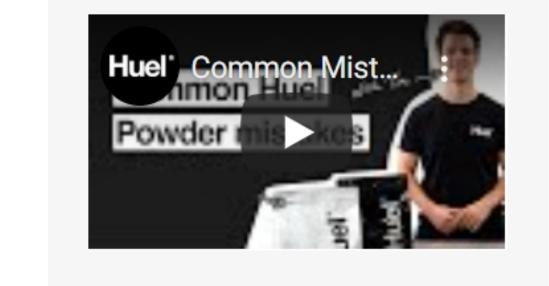
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Powder Hacks



Melanie Seth



Weight Exercises Height 12st Olbs 3x per week 6ft 76kg 1m 83cm

Gain Weight

Maintaining weight needs 2,454kcal. Our recommendations on how to: Lose it = a daily deficit of -500 kcal. Gain it = a daily surplus of +500kcal.

Maintain

Lose Fat

Toggle States

-500kcal	Weight	+500kcal
Breakfast	Huel	2 scoops
AM Snack	-	
Lunch	Huel	2 scoops
PM Snack	Huel	Bar
Evening Mea	n l 744k	cal
Evening Sna	ck 210k	cal

Gain Weight Lose Fat Maintain Weight +500kcal -500kcal

Breakfast	Huel 2 scoops
AM Snack	Huel Bar
Lunch	Huel 2 scoops
PM Snack	Huel Bar
Evening Meal	1,004kcal
Evening Snack	250kcal

Lose Fat Maintain Gain Weight Weight -500kcal +500kcal Huel 2 scoops Breakfast Huel 2 scoops AM Snack Huel 2 scoops Lunch

PM Snack

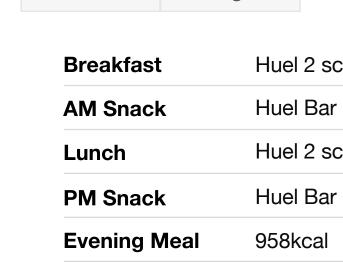
Evening Meal

Evening Snack

Huel 2 scoops

1,104kcal

250kcal



PM Snack -**Evening Meal** 608kcal **Evening Snack**

Melanie

Melanie

Weight

65.5kg

Maintaining weight needs 1,908kcal.

Our recommendations on how to:

Lose it = a daily deficit of -400kcal.

Gain it = a daily surplus of +400kcal.

Maintain

Weight

25, Female

1,908kcal per day

10st 0lbs 3x per week

Exercises

Gain Weight

+400kcal

Huel 2 scoops

Huel 2 scoops

Seth

Height

5ft 7in

1m 70cm

Lose Fat

-400kcal

Breakfast

AM Snack

Lunch

Gain Weight Lose Fat Maintain +400kcal Weight -400kcal

Breakfast Huel 2 scoops Huel Bar AM Snack Huel 2 scoops Lunch Huel Bar PM Snack **Evening Meal** 708kcal **Evening Snack** 200kcal

Lose Fat Gain Weight Maintain Weight -400kcal +400kcal Huel 2 scoops Huel Bar Huel 2 scoops Huel Bar

> **Evening Snack** 250kcal

your Huel? Try blending it! If you want your Huel to be smoother and creamier, there's no better way to ensure this than using a blender.

Chill Out

Blend

The temperature of your Huel can also affect its sweetness and texture. Adding ice, or leaving your Huel to chill in the fridge, can reduce the sweetness and improve the texture, according to some of our customers.

Flavour Boosts

We've developed a range of Flavour Boosts: Chocolate, Banana, Strawberry, Mocha, Mint Chocolate, Apple Cinnamon, Salted Caramel, Peanut Butter, Berry, Pumpkin Spice, and our limited-edition flavours, Chocolate Cherry and Gingerbread. These are designed to work with both Vanilla Huel and our Unflavoured & Unsweetened version.

Change Your liquid

Replacing water with milk can also affect how thick and smooth your Huel is, and it can also make your Huel much creamier. However, with milk come more calories, so make sure you take these into account. Need some inspiration? Check out our guide to plant-based milk alternatives.

Mix Your Huel

Mix Vanilla and Unflavoured & Unsweetened. The usual amount that is combined is 2 parts Vanilla to 1 part Unflavoured & Unsweetened. But you can mix as much or as little as you like, for example adding a little Vanilla Huel to slightly change the taste of Unflavoured & Unsweetened Huel.

Get Cooking

Believe it or not, Huel can be a great substitute for flour. Of course, Huel is 100% complete nutrition in itself, but it also works great as an ingredient for sweet and savoury recipes, bakes, and more! Find out more about cooking with Huel.

Consume or store?

Both! You can drink your Huel immediately, or if you prefer, you can store it in the fridge for up to 24 hours. If you want to have it on the go, you can keep it at room temperature for a couple of hours, or longer if you use a thermos flask. Your Huel may separate after a while, but don't worry, this is completely normal. Just give it a nice shake and you're good to go.

Clean



The new Huel Shaker is easy to clean and dishwasher safe due to its durable, stylish and stain resistant design. Either wash by hand or put in the dishwasher to save time on the washing up!

To avoid Huel setting in your shaker once you're done, we advise you to clean it as soon as you can. If this isn't possible, leave some water in it to stop it drying out or rinse it out with water before placing in the dishwasher.

New Huel Shaker FAQs

How is the new Huel Shaker different from the old shaker?

It's ours! Our old shaker was off-the-shelf, so many different brands used it. It just didn't really feel like us and it wasn't designed for Huel or Hueligans. So we took matters into our own hands, we tried to design something iconic our Hueligans would be proud to carry!

The Huel Shaker has a sleek new design with many additional features that make it (in our unbiased opinion) the best shaker yet! Below we've listed the main design differences:

 New lockable cap and hard-wearing Tritan[™] body provide extra spill and dent protection. So you can lock it, loop it or just chuck it in your bag - it's even more 'on-the-go' friendly.

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Chocolate	 Banana
 Strawberry 	 Mocha
 Mint Chocolate 	Apple Cinnamon
Salted Caramel	Berry

- Peanut Butter Pumpkin Spice
- Plus our limited-edition flavours:

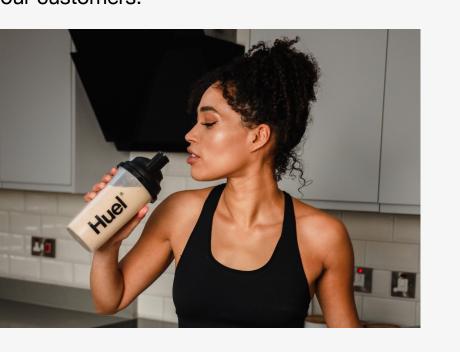
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 Gingerbread

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New Huel Shaker FAQs

 Stamp your authority, with a place to personalise your shaker on the base. Pour and go-the simple fill line makes it

easy to get the perfect Huel every time.

Where is the new Huel Shaker made?

Our new shaker was designed in the UK and is produced in a world class factory in China. Like with all Huel suppliers we only choose the best and our supplier is a member of Sedex and regularly undergoes the SMETA audit to ensure they meet our expectations. This is an audit process which means members conform to the highest social standards, specifically around safety and human rights of workers. In addition to that the Huel team have visited this site to ensure these standards are upheld.

Is the new Huel Shaker recyclable?

The new shaker is not recyclable but, like many similar quality water bottles you may already use, this shaker is not single-use. Not even close.

We have designed this shaker for durability, the longest possible usage time which incorporates both the quality of material after extensive use and washing, and also avoiding staining of the material which may encourage early disposal. We intend this to be the only shaker you will ever need.

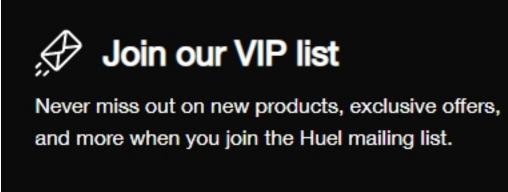
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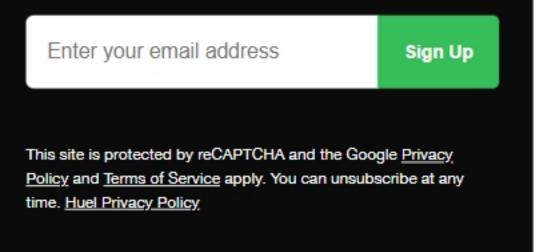
The Huel of Fame from @huel

Use #huel in your Huel photos for the chance to feature on our Instagram

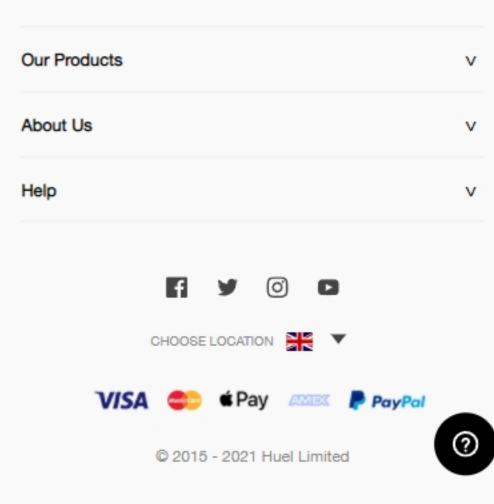








Huel





How is the new Huel Shaker different from the old shaker?

Dropdown States

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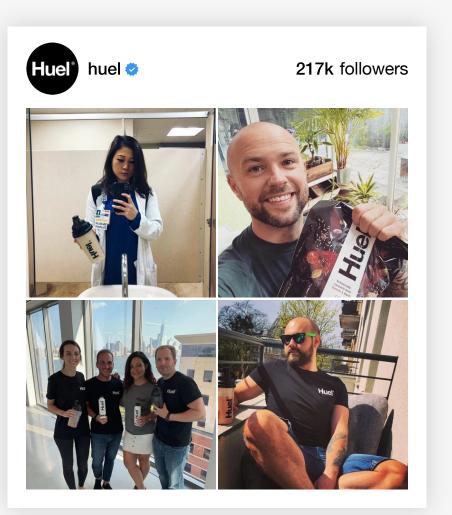
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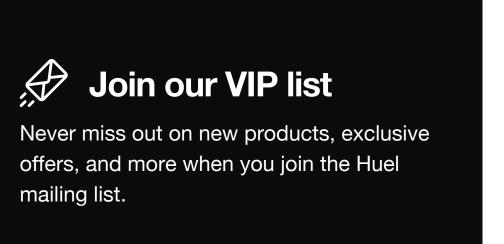
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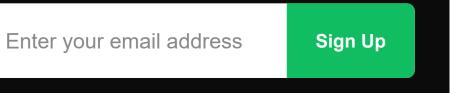
Shaker made?

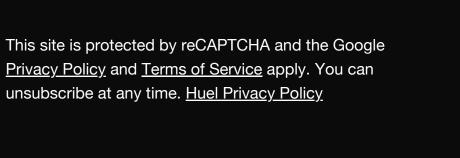
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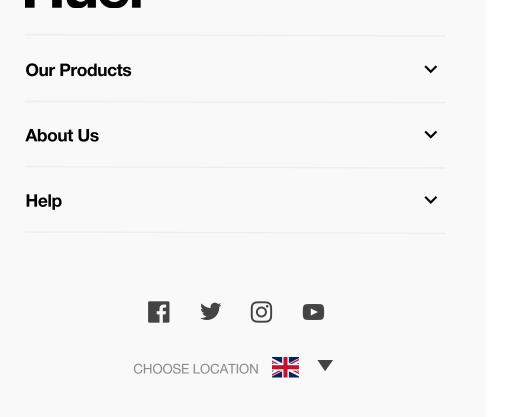








Huel®





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Section to Section Comparison

Original Design

How to Use Huel

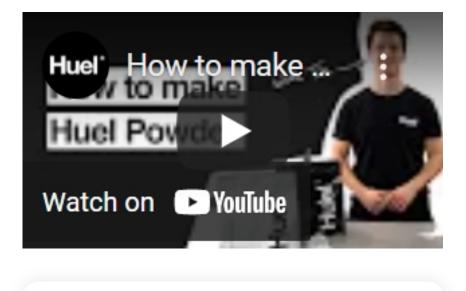


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Redesign

How to use Huel Powder

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On This Page

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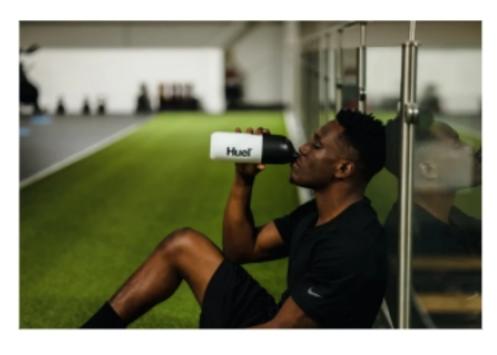
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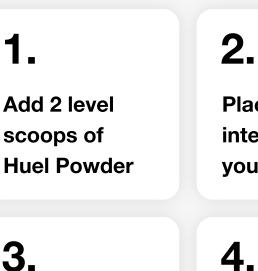
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2,454kcal per day

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Goal	Breakfast	AM Snack	Lunch	
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Maintain Weight	Huel 2 scoops	Huel Bar	Huel 2 scoops	
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Melanie, 1,908kcal per day

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Goal	Breakfast	AM Snack	Lunch	P S
Lose Fat (-400kcal)	Huel 2 scoops	-	Huel 2 scoops	-
Maintain Weight	Huel 2 scoops	Huel Bar	Huel 2 scoops	F
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Breakfast	Hu	el 2 scoops		
AM Snack	х –			
Lunch	Hu	el 2 scoops		
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No need to get the scales out – a level scoop of Huel holds roughly 50g which is about 200 calories. A scoop is provided in the box with your initial order, instead of inside every pouch, to cut down on waste.

Huel Black Edition weighs slightly less compared to Huel Powder - with one

level scoop of Black Edition holding roughly 45g rather than 50g. This is due to a difference in density between the two powders. Although weighing slightly different amounts, calorie count is the same for both, with one level scoop containing roughly 200 calories.



For more precision, we recommend using some simple kitchen scales.

See below our charts indicating the amount of calories in Huel by scoop and by weight to help you with your calculations:

Calories by scoop

Number of Level Scoops	Weight	Huel Powder
x1	50g	200kcal
x2	100g	400kcal
x3	150g	600kcal
x4	200g	800kcal

Powder Hacks



Blend

Not satisfied with the texture and consistency of your Huel? Try blending it! If you want your Huel to be smoother and creamier, there's no better way to ensure this than using a blender.

Chill Out

The temperature of your Huel can also affect its sweetness and texture. Adding ice, or leaving your Huel to chill in the fridge, can reduce the sweetness and improve the texture, according to some of our customers.

Flavour Boosts

We've developed a range of Flavour Boosts: Chocolate, Banana, Strawberry, Mocha, Mint Chocolate, Apple Cinnamon, Salted Caramel, Peanut Butter, Berry, Pumpkin Spice, and our limited-edition flavours, Chocolate Cherry and Gingerbread. These are designed to work with both Vanilla Huel and our Unflavoured & Unsweetened version.

Change Your liquid

Replacing water with milk can also affect how thick and smooth your Huel is, and it can also make your Huel much creamier. However, with milk come more calories, so make sure you take these into account. Need some inspiration? Check out our guide to plant-based milk alternatives.

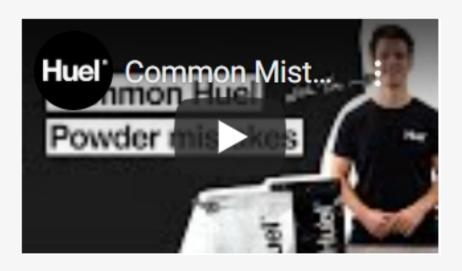
Mix Your Huel

Mix Vanilla and Unflavoured & Unsweetened. The usual amount that is combined is 2 parts Vanilla to 1 part Unflavoured & Unsweetened. But you can mix as much or as little as you like, for example adding a little Vanilla Huel to slightly change the taste of Unflavoured & Unsweetened Huel.

Get Cooking

Believe it or not, Huel can be a great substitute for flour. Of course, Huel is 100% complete nutrition in itself, but it also works great as an ingredient for sweet and savoury recipes, bakes, and more! Find out more about cooking with Huel.

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- Chocolate
- Strawberry
- Mint Chocolate
- Salted Caramel
- Mocha

• Banana

- ocolate Apple Cinnamon
- Salted Caramel
- nel Berry
- Peanut Butter
 Pumpkin Spice
- Plus our limited-edition flavours:
 - Chocolate Cherry
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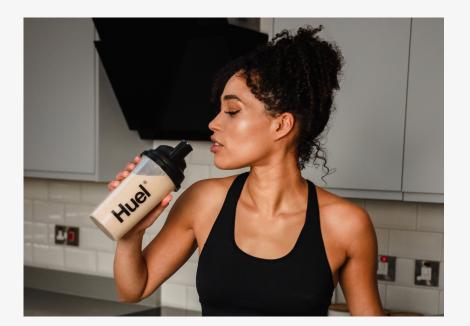
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Consume or store?

Both! You can drink your Huel immediately, or if you prefer, you can store it in the fridge for up to 24 hours. If you want to have it on the go, you can keep it at room temperature for a couple of hours, or longer if you use a thermos flask. Your Huel may separate after a while, but don't worry, this is completely normal. Just give it a nice shake and you're good to go.

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The new Huel Shaker is easy to clean and dishwasher safe due to its durable, stylish and stain resistant design. Either wash by hand or put in the dishwasher to save time on the washing up!

To avoid Huel setting in your shaker once you're done, we advise you to clean it as soon as you can. If this isn't possible, leave some water in it to stop it drying out or rinse it out with water before placing in the dishwasher.

New Huel Shaker FAQs

How is the new Huel Shaker different from the old shaker?

It's ours! Our old shaker was off-the-shelf, so many different brands used it. It just didn't really feel like us and it wasn't designed for Huel or Hueligans. So we took matters into our own hands, we tried to design something iconic our Hueligans would be proud to carry!

The Huel Shaker has a sleek new design with many additional features that make it (in our unbiased opinion) the best shaker yet! Below we've listed the main design differences:

- New lockable cap and hard-wearing Tritan[™] body provide extra spill and dent protection. So you can lock it, loop it or just chuck it in your bag - it's even more 'on-the-go' friendly.
- Stamp your authority, with a place to personalise your shaker on the base.
- Pour and go—the simple fill line makes it easy to get the perfect Huel every time.

Where is the new Huel Shaker made?

Our new shaker was designed in the UK and is produced in a world class factory in China. Like with all Huel suppliers we only choose the best and our supplier is a member of Sedex and regularly undergoes the SMETA audit to ensure they meet our expectations. This is an audit process which means members conform to the highest social standards, specifically around safety and human rights of workers. In addition to that the Huel team have visited this site to ensure these standards are upheld.

Is the new Huel Shaker recyclable?

The new shaker is not recyclable but, like many similar quality water bottles you may already use, this shaker is not single-use. Not even close.

We have designed this shaker for durability, the longest possible usage time which incorporates both the quality of material after extensive use and washing, and also avoiding staining of the material which may encourage early disposal. We intend this to be the only shaker you will ever need.

If you have more questions, checkout our FAQ page, or visit Huel's forum where you can search for similar questions or post your own.

The Huel of Fame from @huel

Use #huel in your Huel photos for the chance to feature on our Instagram









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